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choose responsibly



# choose responsibly

The small choices we make every day can affect the health and well-being of our planet and its people. Look for products with Fairtrade and Rainforest Alliance certifications.

There are many ways to support the global community. Why not start with Fairtrade certified and Rainforest Alliance Certified™ products?

## FAIRTRADE CANADA

This independent, national, non-profit Fairtrade certification organization monitors companies to ensure products meet Fairtrade certification standards.

Fair trade products are those which have been third party certified as paying producers in developing countries a “fair wage” to support their families and contribute to the economic development of their local communities. Typical fair trade products available through grocery stores and food services include coffee, tea, sugar, chocolate and cocoa.

## FAIRTRADE CERTIFICATION



Look for this symbol on products. The Fairtrade mark means the product meets the internationally-recognized, fair trade standards.

## RAINFOREST ALLIANCE CERTIFIED™

The Rainforest Alliance works to conserve biodiversity and ensure sustainable livelihoods by transforming land-use practices, business practices and consumer behavior.



The little green frog seal assures consumers that products come from farms that are managed to the rigorous standards of the Sustainable Agriculture Network (SAN), where workers and their families enjoy dignified, safe conditions, and where wildlife and habitats are protected.

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